GIFT OF SIGHT
CATALOGUE 2015-2016
Seva Canada
seva.ca
OUR VISION IS A WORLD IN WHICH NO ONE IS NEEDLESSLY BLIND OR VISUALLY IMPAIRED.

Seva Canada restores sight and prevents blindness in the developing world. Since 1982, Seva donors have given the power of sight to 4 million people.

We work with local partners to create sustainable eye care programs that achieve long-term change, are culturally sensitive and reach those most in need – women, children and people living in extreme poverty and isolation.

We work in some of the poorest places in the world: Benin, Burundi, Cambodia, Congo-Brazzaville, Egypt, Ethiopia, Guatemala, India, Madagascar, Malawi, Nepal, Tanzania and Tibetan Areas of China.
Thanks to donors like you, Seva has given sight to 4 million people. Each year, Seva-funded eye care programs give the power of sight to 1 million of the world’s most marginalized people.

WHO IS BLIND?
39 million people worldwide are blind.
2 out of 3 are women and girls
1.4 million are children
90% live in rural areas

WHAT ARE THE CAUSES?
- 51% Cataract
- 21% Other (e.g. Trauma)
- 8% Glaucoma
- 6% Retinal disease
- 4% Childhood blindness
- 4% Corneal opacity
- 3% Trachoma
- 3% Uncorrected refractive errors

WHERE DO THEY LIVE?
90% live in developing countries.
(Number of blind in millions)
- 3.2 Americas
- 4.9 Eastern Mediterranean Region
- 5.9 Africa
- 8.2 China
- 4 South East Asia
- 2.3 Western Pacific Region

WHY?
- Lack of available services
- Unaware of treatment options
- Travel and geographic barriers
- Financial and social barriers
- Fear and misconception

80% OF BLINDNESS IS AVOIDABLE BY PREVENTION OR TREATMENT.

WHERE WE WORK

THE SOLUTION

HOW SEVA HELPS:

- **Surgery**
  Low-cost and high-quality surgeries to cure blindness

- **Glasses**
  To correct refractive error

- **Medicine**
  To prevent blindness & treat eye disease

With surgery, glasses and medicine, 31 million people would be able to see today.

When more people are able to lead healthy, productive lives, entire communities have a chance at a better future.

Regions and data as defined by WHO Global Data on Visual Impairment 2010.
Being a kid can be tough, no matter where you live in the world. Some kids have it a lot tougher than others but dream of a brighter future. Hery is one of those kids.

He’s 10 years old, and lives in a slum in Madagascar. His Grandma Lucie washes clothes to support him and his little sister because their mom died of alcoholism when they were young. They can barely afford food, clothing and school fees, but the family somehow manages. Hery works hard in school and is second in his class, because his goal is to become a doctor. He always tries to help patch up injuries when other kids hurt themselves playing. He’s a natural and loves helping others.

Last year, his dream almost died. A classmate punched Hery, resulting in a traumatic cataract that robbed him of his vision in one eye. He bumped into furniture and struggled to read his schoolbooks and see the chalkboard. He couldn’t even join his friends playing soccer, his favourite sport.

But thanks to the generosity of Seva Canada donors, Hery is going to have another chance at pursuing his dreams. In January 2015, his sight was restored with a 15-minute cataract surgery. When his eye patch was removed, Hery and his grandmother were ecstatic. “He will be first in his class now!” said a beaming Grandma Lucie.
ONE DONATION.
MANY POSSIBILITIES.
Choose how you give.

HELP THOSE IN GREATEST NEED
With this gift you are restoring sight and preventing blindness in some of the poorest regions of the world through training, surgery, glasses, medicine and outreach. We will put your gift to work where it is needed most and it will have a ripple effect for generations to come. **Any $ amount**

HELP CHILDREN SEE with sight-restoring surgery or prescription glasses. Children who have their vision restored are given an average of 50 years of sight, allowing them to go to school, play with friends and grow up to lead healthy and productive lives.

PRESCRIPTION GLASSES FOR 5 CHILDREN
Help 5 children see. Five pairs of glasses will bring their world into focus so they can enjoy healthy vision for life. **$25**

EYE SCREENING IN ORPHANAGES & SCHOOLS
Diagnose and treat children with eye problems early to ensure they have healthy vision for life. **$50**

RESTORE THE EYESIGHT OF A CHILD
Cure a child’s blindness with cataract surgery including a lens implant. Follow-up care is provided along with glasses, medications and transportation. **$150**

Any $ amount
HELP ADULTS SEE – give the power of sight to some of the most marginalized and isolated people in the developing world so they can live independent and productive lives.

RESTORE THE EYESIGHT OF AN ADULT
Help a blind person see with a 15-minute cataract operation including a lens implant, post-op care, medications and transportation. **$50**

PROVIDE MEDICINE TO PREVENT BLINDNESS
Prevent a lifetime of blindness by supplying eye drops to treat infections. **$15**

PRESCRIPTION GLASSES FOR 5 PEOPLE
Help 5 people see. Five pairs of glasses will bring the world into focus and transform people’s lives. **$25**

TRAIN FEMALE EYE CARE ADVOCATES
Train a village woman to become a community eye care advocate who identifies, counsels and refers community members to local eye care services. **$50**

HELP WOMEN AND GIRLS SEE
Two out of three of the world’s blind are women and girls. With this gift you are supporting community-based programs that help women and girls get the eye care they need and deserve. **$100**
**Community Field Worker Training**
Assist in training a community field worker to find people with blindness and eye disease and help them get to the hospital for care. **$100**

**Ophthalmic Nurse/Assistant Training**
Help train an ophthalmic nurse or assistant to provide basic eye care to a community. With this knowledge they will be able to diagnose and treat 90% of all eye conditions. **$100**

**Cataract Surgeon Training**
Create a sustainable eye care program for generations to come by helping train a local eye surgeon to do thousands of cataract operations per year. **$250**

**Eye Screening Camp**
Ensure people in remote, rural areas have access to eye care by contributing toward camps that screen for eye disease. **$100**

**Permanent Community Eye Centre**
Your donation will contribute toward a permanent Community Eye Centre. The facility will provide remote communities with year-round access to basic care covering 90% of all eye conditions and timely referrals to hospitals when surgery is needed. Help prevent blindness before it happens. **$500**

**Cataract Surgical and Treatment Camp**
Fund an entire eye camp and provide life-changing cataract surgery, medicine and glasses to hundreds of people living in isolation with no other access to care. **$10,000**
GIVE THE GIFT OF SIGHT. TRANSFORM A LIFE.

OTHER WAYS TO GIVE

SEVA GREETING CARDS
A set of 7 cards with envelopes, featuring the inspiring people we help everyday. Additional packages are available online at seva.ca/gifts. $20+tax

GIFT OF SIGHT DONATION CARDS
Donate to an eye care program as a gift in honour of a friend or family member. Each card is the equivalent of a $12.50 donation. Includes 4 cards with envelopes and a $45 tax receipt. $52

SEVA CALENDAR
A 13-month calendar featuring the breathtaking photography of Jon Kaplan. Proceeds from each sale go directly to restoring a person’s sight. $20+tax

CREATE A LEGACY OF SIGHT
A gift in your Will is the ultimate opportunity to make a positive, lasting impact in the world through the sight of others.

BECOME A MONTHLY DONOR
Join our Circle of Sharing and give the power of sight all year-round. Sign up as a monthly donor using the enclosed form. Each month we’ll withdraw your donation directly from your bank account or credit card and put it straight to work, restoring sight.

WAYS TO PURCHASE:
- Online at seva.ca
- By phone at 604-713-6622 or toll-free at 1-877-460-6622 (Monday to Friday, 8am to 4pm PST)
- By mail, using the enclosed form and envelope
- By fax to 604-733-4292

Shipping included in all prices above

STEP 1
CHOOSE YOUR GIFT

STEP 2 (OPTIONAL)
CHOOSE THE COUNTRY
Or, leave it to us to use where the need is greatest.

STEP 3 (OPTIONAL)
IS IT A PRESENT? Let us know and we’ll send the recipient a beautiful card, telling them how their gift will help transform lives.

STEP 4
PURCHASE YOUR GIFT A tax receipt will be sent to you.

WAYS TO PURCHASE:
- Online at seva.ca
- By phone at 604-713-6622 or toll-free at 1-877-460-6622 (Monday to Friday, 8am to 4pm PST)
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For many, blindness means poverty and loss of opportunity. Millions could see if only they had access to care. When you give the power of sight, you also give access to education, employment and the keys to a better life.

GIVE THE GIFT OF SIGHT. FIND OUT HOW INSIDE.