

# GIFT OF SIGHT

CATALOGUE  
2018-2019



Change a life. Give the gift of sight today.

[seva.ca/giftofsight](http://seva.ca/giftofsight)

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## OUR VISION IS A WORLD IN WHICH NO ONE IS NEEDLESSLY BLIND OR VISUALLY IMPAIRED

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Seva Canada restores sight and prevents blindness in developing countries. Since 1982, Seva donors have given over 4 million people the power of sight through life-changing surgeries and provided eye care services to millions more.

We work with local partners to create sustainable eye care programs that achieve long-term change, are culturally sensitive and reach those most in need – women, children and people living in extreme poverty and isolation.

Everything we do at Seva, from training to providing supplies to conducting research and funding surgery, glasses and medicine, is for one reason: to provide communities with access to high-quality eye care that will help restore sight and prevent blindness, now and into the future.

We work in some of the poorest areas of some of the poorest places in the world: Benin, Burundi, Cambodia, Congo-Brazzaville, Egypt, Ethiopia, Guatemala, India, Madagascar, Malawi, Nepal, Tanzania, Tibetan Areas of China and Uganda.



## THE PROBLEM

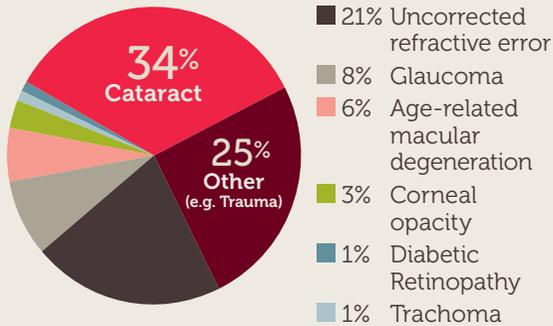
### WHO IS BLIND?

  
**36 MILLION**  
 people worldwide  
 are blind

  
**20 MILLION**  
 women are blind  
 Women are **1.3 times** more  
 likely to be blind than men

  
**1.4 MILLION**  
 children are blind  
**2 out of 3** children  
 who are blind are girls

### WHAT ARE THE CAUSES?



### WHY?

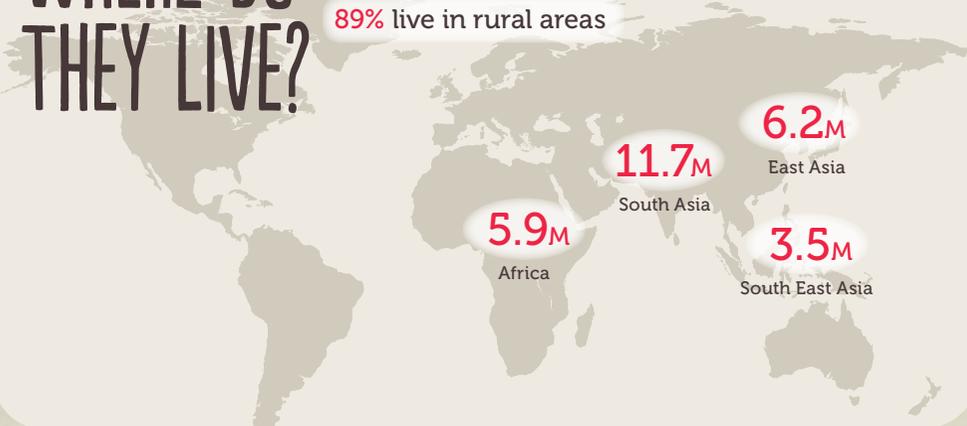
-  Lack of available services
-  Unaware of treatment options
-  Travel and geographic barriers
-  Financial and social barriers
-  Fear and misconception

### WHERE DO THEY LIVE?

#### Number of blind in millions

Most live in low-income countries

**89%** live in rural areas



## THE SOLUTION



**80% OF BLINDNESS IS AVOIDABLE BY PREVENTION OR TREATMENT.**

**4 out of 5** people who are blind don't need to be

### HOW SEVA HELPS:

-  **Surgery**  
To treat blindness
-  **Glasses**  
To correct refractive error
-  **Medicine**  
To prevent blindness & treat eye disease

Thanks to donors like you, **over 4 million people** have been given the power of sight through life-changing surgeries. Each year Seva-funded programs provide eye care services to **1 million** of the world's most marginalized people.



With surgery, glasses and medicine, **29 million** people would be able to see today.

When people can see and are able to lead healthy, productive lives, they can lift themselves and their families out of poverty, which benefits entire communities.



# SEVA WORKS AROUND THE WORLD



## HOPE FOR HAWA



Hawa is a timid four-year-old girl from a rural village in Burundi. Her parents own a modest plot of land where they farm maize to support their household.

Since birth, Hawa struggled with vision problems. She could not fully open her eyes and her parents noticed she was afraid of bright lights. One day, Hawa's mother saw a white clouding in her eyes and took her to a Community Eye Centre in a nearby village where an ophthalmic assistant diagnosed her with bilateral congenital cataracts. The ophthalmic assistant assured them that both cataracts could be removed with sight-restoring surgery. Hawa and her parents were transported to the Seva-sponsored eye hospital in Bujumbura so she could receive the care she so desperately needed.

Once at the hospital, Hawa's mother voiced her concerns about the use of anesthesia and the risks involved with surgery. She was able to speak with a counsellor who explained the process step-by-step and how Hawa would be looked after throughout the operation and also provided with post-operative and follow-up care. The counsellor eased her fears and she began to feel hopeful for her daughter's future.



HAWA AND HER MOTHER

Thanks to the generosity of Seva Canada donors, Hawa received life-changing cataract surgery and a pair of prescription glasses free of charge. Her parents were overjoyed that their daughter's sight was restored and immediately enrolled her in kindergarten.

*"I am so happy she is attending kindergarten. Now that she can see, Hawa is more confident and outgoing and she plays with other children at home and at school. The eye care she received was such a relief for our family."*

— Hawa's mother

# ONE DONATION MANY POSSIBILITIES

Choose how you give



## HELP THOSE IN GREATEST NEED

Restore sight and prevent blindness in some of the poorest regions of the world through training, surgery, glasses, medicine and outreach. We will put your gift to work where it is needed most. **Any \$ amount or give monthly**



**HELP CHILDREN SEE** with sight-restoring surgery or prescription glasses. Children who have their vision restored are given an average of 50 years of sight, allowing them to go to school, play with friends and grow up to lead healthy and productive lives.



## PRESCRIPTION GLASSES FOR 5 CHILDREN

Help 5 children see. Five pairs of glasses will bring their world into focus and transform their lives. **\$25**



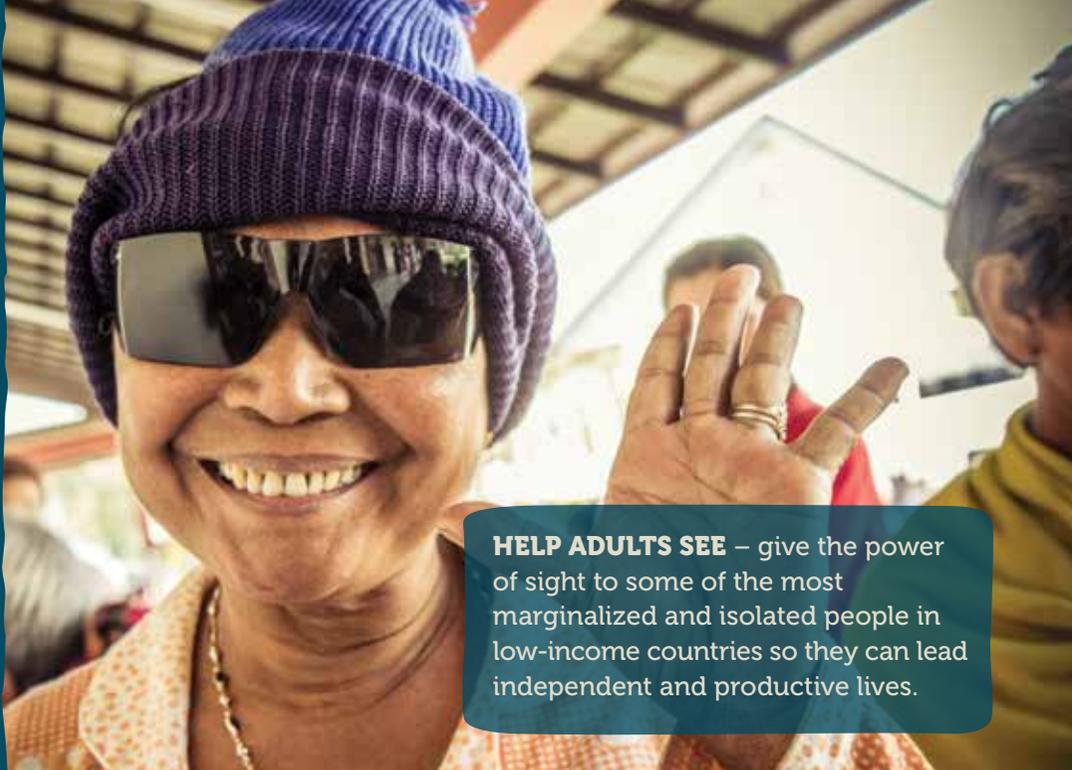
## EYE SCREENINGS FOR CHILDREN

Screen children in schools and orphanages to catch eye problems early and ensure they have healthy vision for life. **\$50**

## RESTORE THE EYESIGHT OF A CHILD

Cure a child's blindness with cataract surgery including a lens implant. Follow-up care is provided along with glasses, medications and transportation. **\$150**



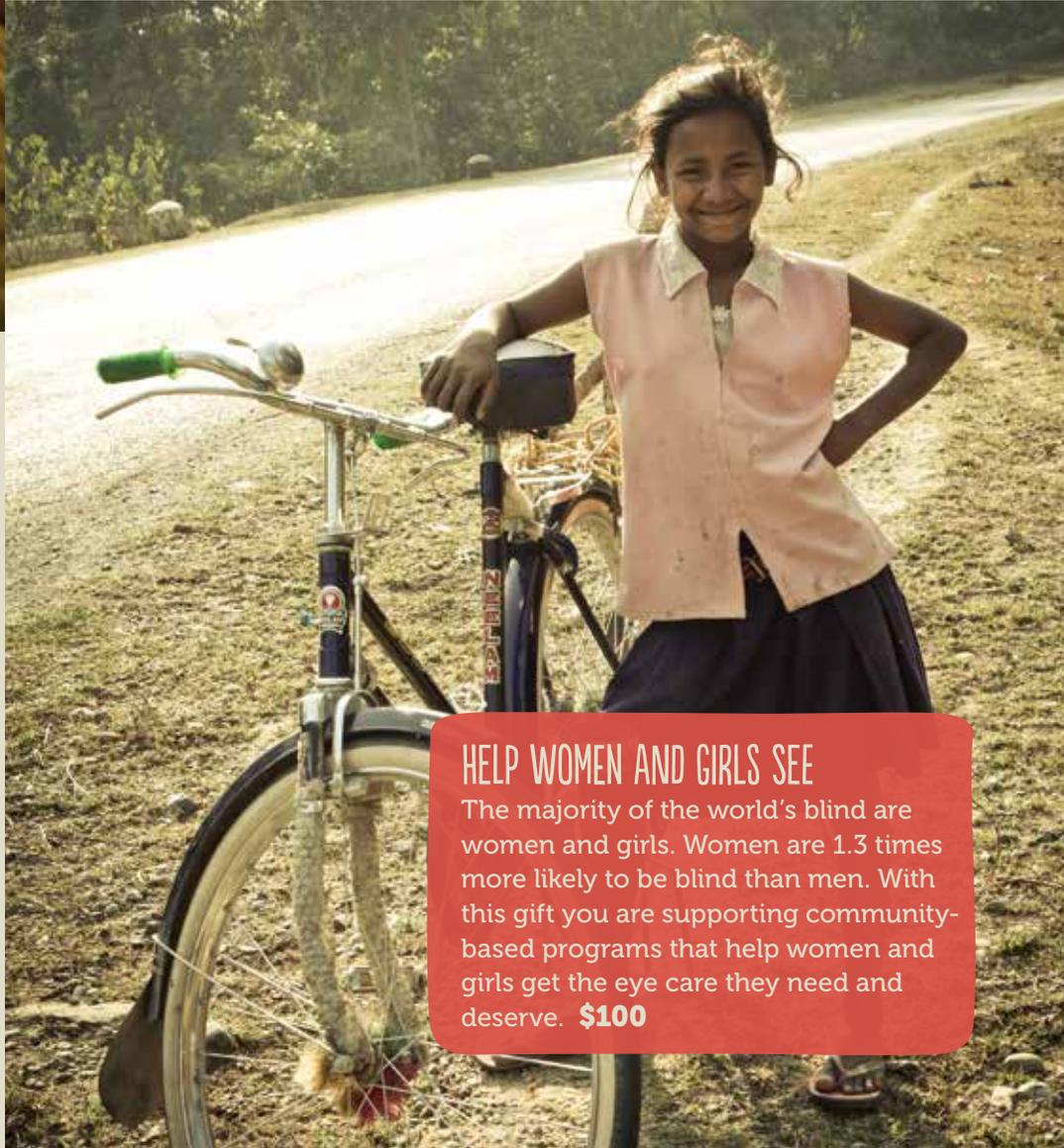


**HELP ADULTS SEE** – give the power of sight to some of the most marginalized and isolated people in low-income countries so they can lead independent and productive lives.



**TRAIN EYE CARE ADVOCATES**

Train a village member to become a community eye care advocate who identifies, counsels and refers community members to local eye care services. **\$50**



**HELP WOMEN AND GIRLS SEE**  
The majority of the world's blind are women and girls. Women are 1.3 times more likely to be blind than men. With this gift you are supporting community-based programs that help women and girls get the eye care they need and deserve. **\$100**



**RESTORE THE EYESIGHT OF AN ADULT**

Help a person who is blind see with a 15-minute cataract operation including a lens implant, post-op care, medications and transportation. **\$50**



**PROVIDE MEDICINE TO PREVENT BLINDNESS**

Prevent a lifetime of blindness by supplying eye drops to treat infections. **\$15**



**PRESCRIPTION GLASSES FOR 5 ADULTS**

Help 5 people see. Five pairs of glasses will bring the world into focus and transform lives. **\$25**



**TRAIN LOCAL PEOPLE** at every level of eye care so they can serve their own people now and into the future.



**OPHTHALMIC NURSE TRAINING**

Help train an ophthalmic nurse to provide basic eye care to a community. With this knowledge they can diagnose and treat 90% of all eye conditions.

**\$100**



**COMMUNITY FIELD WORKER TRAINING**

Assist in training a field worker to find people with blindness and eye disease in remote communities and ensure they get to the hospital for care.

**\$100**



**CATARACT SURGEON TRAINING**

Create a sustainable eye care program for generations to come by helping train a local eye surgeon to do thousands of cataract operations per year.

**\$250**



**PERMANENT COMMUNITY EYE CENTRE**

Help prevent blindness before it happens. Your donation will contribute toward a permanent Community Eye Centre. The facility provides remote communities with year-round access to basic care covering 90% of all eye conditions and timely referrals to hospitals when surgery is needed. **\$500**



**COMMUNITY EYE SCREENING**

Give people in remote, rural areas access to eye care by contributing towards screening entire communities for eye disease. **\$100**



**CATARACT SURGICAL AND TREATMENT CAMP**

Fund an entire eye camp and provide life-changing cataract surgery, medicine and glasses to hundreds of people living in isolation with no other access to care. **\$10,000**

# GIVE THE GIFT OF SIGHT

## TRANSFORM A LIFE

**STEP 1**

### CHOOSE YOUR GIFT

**STEP 2 (OPTIONAL)**

### CHOOSE THE COUNTRY

Or, leave it to us to use where the need is greatest.

**STEP 3 (OPTIONAL)**

### IS IT A PRESENT?



Let us know and we'll send the recipient a beautiful card telling them how their gift will help transform lives.

**STEP 4**

### MAKE YOUR GIFT



A tax receipt will be sent to you.

**WAYS TO GIVE:**

- Online at [seva.ca/giftofsight](http://seva.ca/giftofsight)
- By phone at **604-713-6622** or toll-free at **1-877-460-6622** (Monday to Friday, 8am to 4pm PST)
- By mail, using the enclosed form and envelope
- By fax to **604-733-4292**

## OTHER WAYS TO GIVE

### SEVA GREETING CARDS

A set of 7 cards with envelopes, featuring the inspiring people we help every day. Additional packages are available online at [seva.ca/giftofsight](http://seva.ca/giftofsight) **\$20<sup>+tax</sup>**



'Faces of Hope' set shown

### GIFT OF SIGHT DONATION CARDS

Donate to an eye care program as a gift in honour of a friend or family member. Each card is the equivalent of a \$12.50 donation. Includes 4 cards with envelopes and a \$45 tax receipt. **\$52**  
*'Offerings' set shown. See more at [seva.ca/waystogive](http://seva.ca/waystogive)*



### SEVA CALENDAR

12-month calendar featuring stunning photos by Rebecca Gaal. Proceeds from each sale go directly to restoring a person's sight. **\$25<sup>+tax</sup>**



**Shipping included in all prices above**

## BECOME A MONTHLY DONOR

**RESTORE SIGHT AND PREVENT BLINDNESS. EVERY MONTH.**

Join ForSight and become a monthly donor to give the power of sight all year-round.

Sign up today using the enclosed form. Each month we'll withdraw your donation directly from your bank account or credit card and put it straight to work changing lives.



# RESTORE MORE THAN SIGHT

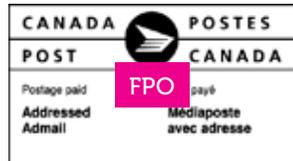
For many, blindness means poverty and loss of opportunity. Millions could see if only they had access to care. When you give the power of sight, you also give access to education, employment and the foundation for a better life.

**GIVE THE GIFT OF SIGHT.  
FIND OUT HOW INSIDE.**



## SEVA CANADA

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604-713-6622 or  
1-877-460-6622 toll-free  
[seva.ca](http://seva.ca)



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