

GIFT OF SIGHT

CATALOGUE
2023-2024



@SEVACANADA



Change a life. Give the gift of sight today.

seva.ca/giftofsight



OUR VISION IS A WORLD IN WHICH NO ONE IS NEEDLESSLY BLIND OR VISUALLY IMPAIRED

Seva Canada restores sight and prevents blindness in low- and middle-income countries. Since 1982, Seva donors have given over 5 million people the power of sight through life-changing surgeries and have provided eye care services to millions more.

We work with local partners to create sustainable eye care programs that achieve long-term change, are culturally sensitive and reach those most in need – women, children and people living in extreme poverty and isolation.

Everything we do at Seva Canada, from training to providing supplies to conducting research and funding surgery, glasses and medicine, is for one reason: to provide communities with access to high-quality eye care that will restore sight and prevent blindness, now and in the future.

We work in some of the most challenging areas with the greatest need in the world: Benin, Burundi, Cambodia, Ethiopia, India, Madagascar, Nepal, Tanzania and Uganda.



THE PROBLEM

WHO IS BLIND?



43 MILLION
people worldwide
are blind



24 MILLION
women are blind

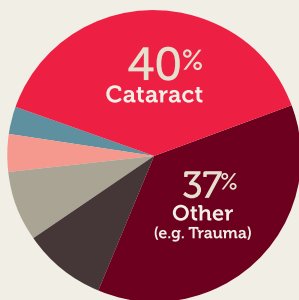
Women are **8%** more likely
to be blind than men



2 MILLION
children are blind

2/3 are girls

WHAT ARE THE CAUSES?



- 9% Uncorrected refractive error
- 8% Glaucoma
- 4% Macular degeneration
- 2% Diabetic Retinopathy

WHY?



Lack of available services



Unaware of treatment options



Travel and geographic barriers



Financial and social barriers



Fear and misconception

WHERE DO THEY LIVE?

Number of blind in millions

90% of those with blindness live in low- and middle-income countries



THE SOLUTION



4 OUT OF 5 PEOPLE WHO ARE
BLIND DON'T HAVE TO BE.

80% of blindness is avoidable by prevention or treatment

HOW SEVA HELPS:



Surgery

To treat blindness



Glasses

To correct refractive error



Medicine

To prevent blindness & treat eye disease

With surgery, glasses and medicine,
34 million people would be able
to see today.

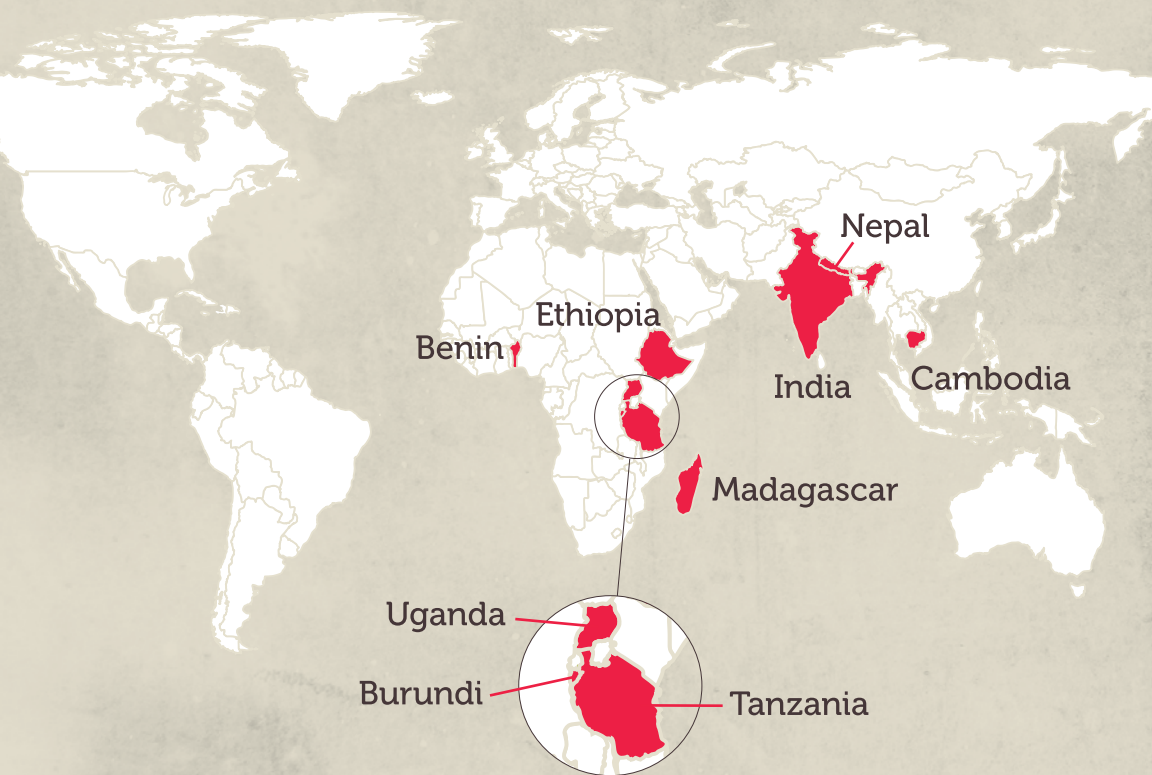
Thanks to donors like you,
over 5 million people have
been given the power of sight
through life-changing surgeries.
Each year Seva-funded programs
provide eye care services
to **1 million** of the
world's most
marginalized people.



When people can see and are able to
lead healthy, productive lives, they can
lift themselves and their families
out of poverty, which benefits
entire communities.



SEVA WORKS AROUND THE WORLD



SEVA.CA/WHEREWEWORK

HER FUTURE IN SIGHT



ADIDJA AND JOJO WITH THE OPHTHALMOLOGIST

When one-year-old Jojo was only two months old, her mother, Adidja, noticed a white dot in her left eye. Adidja rushed to the nearest pharmacy, where she received eye drops. But the white dot continued to grow, affecting Jojo's vision.

Adidja and Jojo live in Burundi, one of the poorest nations in Africa, and, like most parents there, Adidja hopes her daughter will have more opportunities than she had.

But Adidja worried that Jojo's life would be filled with challenges due to her poor eyesight. Even if Jojo's condition could be treated, Adidja believed it would cost more than she could afford. But Adidja wasn't ready to give up on Jojo's vision and her future just yet.

Adidja learned she would need to take Jojo to Bujumbura, the capital city, to visit the only eye clinic in the country with skilled pediatric ophthalmologists.

Determined and hopeful, Adidja strapped Jojo onto her back and made the trip. At the eye clinic, Jojo was examined and her condition was given a name—cataract. The ophthalmologist informed Adidja that not only could Jojo's vision be restored with surgery but that Seva Canada's donors would cover the cost. And because Jojo was still an infant, it was imperative that she get surgery right away so her brain could develop and learn to process images and prevent future vision problems.



After Jojo's successful surgery, Adidja felt the weight of the world lift from her shoulders. Now, Jojo's future is bright, and her days will be full of exploration, learning and playing—just like other kids.

ONE DONATION MANY POSSIBILITIES

Choose how you give



HELP THOSE IN GREATEST NEED

Restore sight and prevent blindness through surgery, glasses, medicine, training and outreach. We will put your gift to work where it is needed most. **Any \$ amount or give monthly**

HELP CHILDREN SEE with sight-restoring surgery, medicine, or prescription glasses. **4 out of 10 children** who are blind could see today if they had early access to treatment.



PRESCRIPTION GLASSES FOR 5 CHILDREN

Help 5 children see. Glasses will bring their world into focus and transform their lives.

\$25



EYE SCREENINGS FOR CHILDREN

Screen children in schools and orphanages to catch eye problems early and ensure they have healthy vision for life.

\$50



RESTORE THE EYESIGHT OF A CHILD

Cure a child's blindness with cataract surgery including a lens implant. Follow-up care is provided along with glasses, medications and transportation to and from the hospital.

\$150

HELP ADULTS SEE – give the power of sight to the most marginalized and isolated people in low- and middle-income countries so they can lead independent and productive lives.



PROVIDE MEDICINE TO PREVENT BLINDNESS

Prevent a lifetime of blindness by supplying eye drops to treat infections. **\$15**



PRESCRIPTION GLASSES FOR 5 ADULTS

Help 5 people see. Five pairs of glasses will bring the world into focus and transform lives. **\$25**



RESTORE THE EYESIGHT OF AN ADULT

Help a person who is blind see with a 15-minute cataract operation including a lens implant, post-op care, medications and transportation to and from the hospital. **\$50**



PROVIDE TREATMENT FOR GLAUCOMA

Help provide treatment for glaucoma, a chronic and potentially blinding condition. Treatment can include medicine and/or surgery. **\$75**



TRAIN EYE CARE ADVOCATES

Train a village member to become a community eye care advocate who identifies, counsels and refers community members to local eye care services. **\$50**



HELP WOMEN AND GIRLS SEE

The majority of people who are blind or visually impaired are women and girls. There are 112 million more women than men with vision loss due to barriers to accessing care. With this gift you are supporting community-based programs that help women and girls get the eye care they need and deserve. **\$100**



TRAIN LOCAL PEOPLE at every level of eye care so they can provide treatment to their own communities now and in the future.



OUTREACH WORKER TRAINING

Help train outreach workers to find people with blindness and eye disease in remote communities and ensure they get to the hospital for care.

\$75



OPHTHALMIC NURSE TRAINING

Help train an ophthalmic nurse to provide basic eye care to a community. With this expertise they can diagnose and treat 90% of all eye conditions.

\$100



CATARACT SURGEON TRAINING

Create a sustainable eye care program for generations to come by helping train a local eye surgeon to do thousands of cataract operations per year.

\$250



COMMUNITY EYE CENTRE

Prevent blindness before it happens. Your donation will contribute toward a permanent Community Eye Centre. The Centre provides remote communities with year-round access to basic care, treating 90% of all eye conditions and ensuring timely referrals to hospital when surgery is needed. **\$500**



COMMUNITY EYE SCREENING

Give people in remote, rural areas access to eye care by contributing towards screening entire communities for eye disease. **\$100**



CATARACT SURGICAL AND TREATMENT CAMP

Provide life-changing cataract surgery, medicine, glasses and transportation to and from a medical facility to hundreds of people living in isolation with no other access to care. **\$10,000**

GIVE THE GIFT OF SIGHT

TRANSFORM A LIFE

STEP 1

CHOOSE YOUR GIFT

STEP 2 (OPTIONAL)

CHOOSE THE COUNTRY

Or, leave it to us to use where the need is greatest.

STEP 3 (OPTIONAL)

IS IT A PRESENT?



Let us know and we'll send the recipient a beautiful card telling them how their gift will help transform lives.

OR Order online and choose to send an ecard instead!

STEP 4

MAKE YOUR GIFT



A tax receipt will be sent to you.

WAYS TO GIVE:

- Online at seva.ca/giftofsight or use this QR code



- By phone at **604-713-6622** or toll-free at **1-877-460-6622** (Monday to Friday, 8am to 4pm PST)
- By mail, using the enclosed form and envelope

= OTHER WAYS TO GIVE =

'PERSPECTIVES' GREETING CARD SET

A stunning set of 7 blank cards with envelopes by the artful and talented photographer, Ellen Crystal. The cards feature the people you help every day. Suitable for many occasions. Additional packages are available online at seva.ca/giftofsight **\$25+tax**



SEVA CANADA BASEBALL HATS

Choice of black, red or our new burgundy hat. One size fits all. **\$20+tax**



GIFT OF SIGHT DONATION CARDS

Donate to an eye care program as a gift in honour of a friend or family member. Each card is the equivalent of a \$12.50 donation. Includes 4 cards with envelopes and a \$45 tax receipt. **\$52**

"Transformations" set shown. See more at seva.ca/waystogive

Canadian shipping included in all prices above

BECOME A MONTHLY DONOR FOR SIGHT

RESTORE SIGHT AND PREVENT BLINDNESS EVERY MONTH.

Join ForSight and become a monthly donor. You'll give the power of sight to people in need all year-round.

Sign up today using the enclosed form. Each month we'll charge your credit card with your donation and put it straight to work changing lives.

RESTORE =MORE= THAN SIGHT

For many, blindness means poverty and loss of opportunity. Millions could see if only they had access to care. When you give the power of sight, you also give access to education, employment and the foundation for a better life.

**GIVE THE GIFT OF SIGHT.
FIND OUT HOW INSIDE.**

SEVA CANADA

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1-877-460-6622 toll-free
seva.ca



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