

SWEAT FOR SIGHT



EVENT PARTNER OPPORTUNITY

39 MILLION PEOPLE WORLDWIDE ARE BLIND

80% OF THEM CAN BE TREATED OR CURED

Dear Friends,

Seva Canada is launching a special fundraising event in celebration of World Sight Day this October: Sweat for Sight!

With this proposal we invite you to join us as a Sweat for Sight partner. There are many ways to participate and great benefits to you and your club or team.

Read on to find out how to get involved, get sweaty, raise awareness, give the power of sight, and change lives!



World Sight Day is an annual day of awareness focussing on blindness and visual impairment.

This year it takes place on October 13, 2016.

#SweatForSight

#WorldSightDay

#WSD2016

ABOUT SEVA CANADA

Seva Canada is a Vancouver-based international development organization. Working in 13 developing countries worldwide, our mission is to restore sight and prevent blindness.

Since 1982, Seva Canada has given sight to **4 million** people. Each year, Seva donors give the power of sight to **1 million** of the world's most marginalized people.

Just **\$50 and 15 minutes** can restore a person's sight with life-changing cataract surgery. When you give a person back their sight, you give them access to education, employment and a better life.

HOW SEVA HELPS:



Surgery



Glasses



Medicine

With surgery, glasses and medicine **31 million** people would be able to see today.





ABOUT SWEAT FOR SIGHT

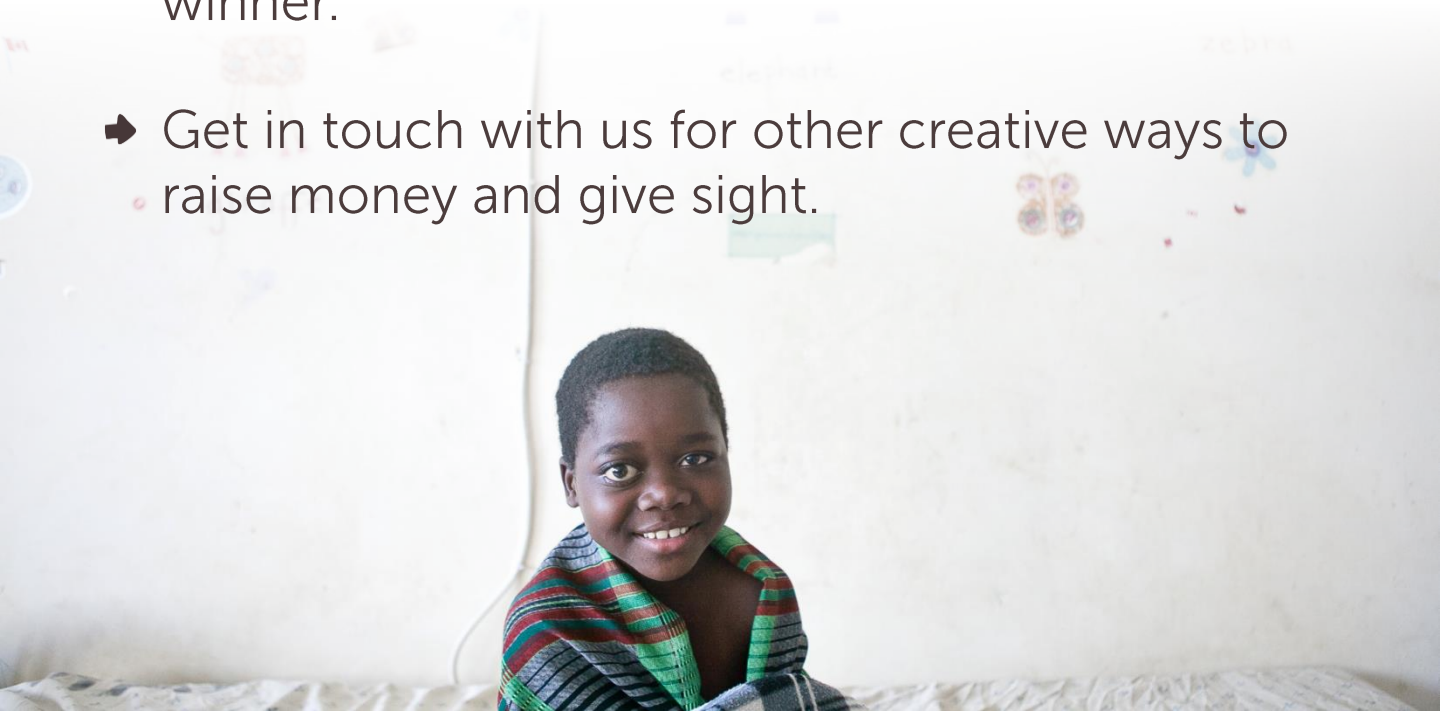
Sweat for Sight is a multi-faceted event in support of Seva Canada, held around October 13, 2016 in celebration of World Sight Day.

Gyms, studios, clubs and individuals across Canada are showing their support by **holding a fundraiser** or **dedicating a special fitness class** to getting sweaty and restoring sight.

A little goes a long way! Raising just \$50 can transform a person's life through cataract surgery.

HOW TO GET INVOLVED – INDIVIDUALS, TEAMS & CLUBS

- ➔ Set up a fundraising page and work as a team to raise money for Seva:
 - ➔ Run a 5km together
 - ➔ Swim a total of 3km between all team members
 - ➔ Get sponsorships from friends and family to do a difficult hike together
 - ➔ Throughout October cumulatively walk the distance it takes for many people to get to an eye clinic (100km)
- ➔ Have team members compete to see who can get the sweatiest, post the photos on social media and have friends and family vote on the winner.
- ➔ Get in touch with us for other creative ways to raise money and give sight.

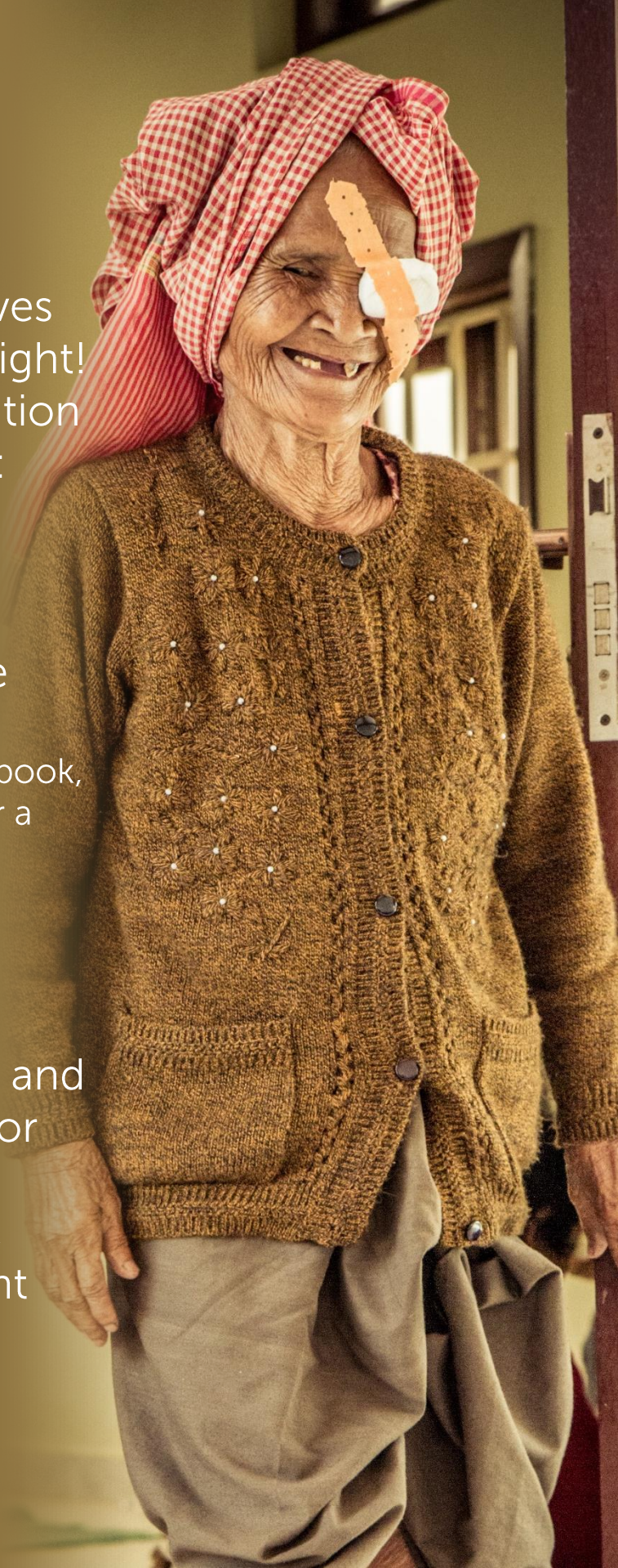


BENEFITS FOR YOU:

- A chance to show your support, bring people together and change lives through the power of sight!
- Promotion and recognition through Seva Canada's:
 - Website
 - Newsletter
 - E-news
 - Event Press Release
 - Social Media
 - Your choice of Facebook, Twitter, Instagram or a combination
 - #SweatForSight

WE WILL PROVIDE:

- A downloadable poster and images for you to use for advertising
- Brochures, newsletters, donations slips and sight story cards to display





PLEASE JOIN US!

To get involved,
please contact:

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